

NYLAG 2024 Gala Sponsorship Opportunities

Advocate | \$100,000

- 20 tickets to the event
- Prominent full-page ad in the digital journal
- Logo prominently displayed on all event materials (invitation, e-blasts, website, social media, digital journal)
- Recognition from stage at the event
- Dedicated recognition in NYLAG e-blast and social media posts
- Opportunity for a lunch & learn
- Logo displayed on all event materials (invitation, e-blasts, website, social media, digital journal)
- Opportunity for a lunch & learn

Underwriter | \$75,000

- 15 tickets to the event
- Full-page ad in the digital journal
- Logo prominently displayed on all event materials (invitation, e-blasts, website, social media, digital journal)
- Opportunity for a lunch & learn

Builder | \$50,000

- 10 tickets to the event
- Full-page ad in the digital journal
- Logo prominently displayed on all event materials (invitation, e-blasts, website, social media, digital journal)
- Opportunity for a lunch & learn

Patron | \$35,000

- 10 tickets to the event
- Full-page ad in the digital journal

Benefactor | \$25,000

- 10 tickets to the event
- Full-page ad in the digital journal
- Logo displayed on all event materials (invitation, e-blasts, website, social media, digital journal)

Sponsor | \$15,000

- 6 tickets to the event
- Half-page ad in the digital journal
- Logo displayed on all event materials (invitation, e-blasts, website, social media, digital journal)

Sustainer | \$10,000

- 4 tickets to the event
- Half-page ad in the digital journal
- Name listing on all event materials (invitation, e-blasts, website, social media, digital journal)

Contributor | \$5,000

- 2 tickets to the event
- Listing in the digital journal

Individual Ticket | \$1,800

For more information on sponsorship packages, or to purchase a sponsorship package, please contact Liana Malinowski at lmalinowski@nylag.org or 212-613-5030.