

Declaration of Danielle Tarantolo

Danielle Tarantolo, declares:

1. I am the Director of the Special Litigation Unit at the New York Legal Assistance Group (NYLAG).
2. My colleagues at NYLAG and I litigated and served as class counsel in the 2014 federal class action lawsuit against ASA College, *Frica Sanchez v. ASA College, Inc.* 14-cv-5006 (S.D.N.Y.), along with our co-counsel Emery Celli. This lawsuit alleged that ASA engaged in a scheme to draw millions of dollars of federal and state financial aid to ASA at its students' expense, and to their detriment, by means of systematic and fraudulent misrepresentations to accreditors, government entities, students, and the public.
3. The lawsuit resulted in a settlement in April 2016. Under the settlement, ASA committed to change certain of its business practices.
4. My colleagues at NYLAG and I were involved in monitoring ASA College's compliance with those obligations during a 3-year post-settlement period.
5. My colleagues at NYLAG and I have spoken to hundreds of ASA students over the last ten years.
6. Many students have reported that they were misled by the school and its agents, and that many of the representations ASA made to get the students to enroll turned out to be false.
7. I make this declaration based on investigations that my office conducted in connection with the *Frica Sanchez* lawsuit, personal knowledge gained through my involvement in the lawsuit, review of relevant documents, and consultation with relevant NYLAG staff whom I supervise, including staff who have spoken regularly with ASA students over the past 10 years.

Misrepresentations about Job Placement Rates

8. In connection with the *Frica Sanchez* lawsuit, NYLAG determined that ASA College fraudulently calculated high job placement rates for its graduates and that it submitted these rates to accreditors and advertised them to the public.
9. Specifically, NYLAG determined that, during the time period before NYLAG filed the *Frica Sanchez* complaint, during that lawsuit, and during the 3-year post-settlement monitoring period, ASA's job placement statistics were misleadingly calculated because they systematically excluded large numbers of unemployed ASA graduates, in addition to

employed graduates whom ASA failed to place. The result of excluding these graduates was to make the job placement figures appear artificially inflated.

10. The *Frica Sanchez* complaint alleged that ASA fraudulently calculated its job placement statistics by consistently excluding students who were pressured or deceived into signing waivers that allowed them to be excluded from mandatory reporting to accreditors. ASA also inflated its job placement rates by excluding students it deemed to have voluntarily left the workforce even when those students had been unable to obtain employment. ASA improperly excluded many students whom it incorrectly categorized as non-citizens lacking work authorization, and by categorizing an implausibly high number of students as having moved out of state, such that they did not have to be included in reports to accreditors.
11. The complaint also alleged that in addition to excluding large swaths of its graduates from job placement calculations, ASA inflated these rates by improperly counting graduates who were employed in jobs outside the field which ASA supposedly prepared them for; graduates in unpaid, part-time, or temporary jobs; and even graduates employed in administrative jobs at ASA itself. ASA hired many of its graduates to work as recruiters whose compensation was structured on an illegal enrollment quota and bonus scheme which served to funnel new students into the school.
12. During the post-settlement monitoring period, NYLAG determined that ASA remained out of compliance with the terms of the settlement agreement because ASA continued to publish and advertise false job placement rates. On its website, ASA claimed a 79.1% “job placement” rate for its graduates. Elsewhere on its website, ASA reported that 11 out of 12 of its programs had “employment rates” that were 75% or lower. “Job placement” and “employment placement” are terms of art; graduates who are “placed” for purposes of “job placement” are not necessarily considered “employed.” “Job placement” is a limited and defined subset of “employment placement,” such that the job placement rate must logically be lower than the employment rate.
13. ASA reported these fraudulently calculated job placement rates to accreditors and advertised them to attract prospective students.
14. Attached as Exhibit 1 is a true and correct copy of a screenshot of ASA College’s website from October 2013 which states that ASA College has an “83% job placement rate.”
15. Attached as Exhibit 2 is a true and correct copy of a screenshot of ASA College’s website from July 2017 which states that ASA College has an “83% job placement rate.”

16. Attached as Exhibit 3 is a true and correct copy of a screenshot of ASA College's website from 2017 which advertises that "79.1% of ASA graduates [are] employed within one year of graduation."

Misrepresentations about Lifetime Job Placement

17. Both before the *Frica Sanchez* lawsuit and, on a regular basis until as recently as 2022, ASA College advertised and purported to offer "lifetime job placement assistance."
18. But in connection with the *Frica Sanchez* lawsuit, NYLAG determined that ASA could not and did not provide its graduates with lifetime job placement assistance.
19. Specifically, NYLAG determined that even for those ASA students who received some job placement assistance right after graduating, ASA stopped providing that assistance as soon as the students were outside of the 3-year post-graduation window on which ASA was required to report to its accreditors.
20. Throughout the 10 years during which my colleagues at NYLAG and I have spoken to former ASA students, no graduates have reported to us that they received lifetime job placement assistance.
21. The *Frica Sanchez* complaint alleged that ASA was unable to provide lifetime job placement assistance. At the time of filing, the ASA Career Services office was understaffed, with each member being responsible for hundreds of ASA's approximately 9,000 students, and an exponentially greater number of its graduates.
22. Additionally, under the *Frica Sanchez* settlement, ASA committed that, if it advertised that it provided lifetime job placement assistance to graduates, it must, in fact, provide such assistance. Advertisements from as recently as 2022 indicate that ASA continued to falsely promise lifetime job placement assistance to students.
23. Attached as Exhibit 4 is a true and correct copy of a screenshot of ASA College's website from October 2013 that advertises "lifetime job placement assistance" and a "guaranteed externship" as reasons to study at ASA College.
24. Attached as Exhibit 5 is a true and correct photo of an ASA advertisement from 2022 displayed in a New York City Subway train car that advertises ASA's "job placement services."
25. Attached as Exhibit 6 is a true and correct copy of a screenshot of ASA College's X (formerly "Twitter") page from 2022, which advertises "lifetime job placement assistance for all ASA College graduates."

26. Attached as Exhibit 7 is a true and correct copy of a screenshot of ASA College's Facebook page from 2022 which advertises that ASA offers "lifetime job placement assistance."

Misrepresentations about Guaranteed Externships

27. Both before the *Frica Sanchez* lawsuit and during the 3-year post-settlement monitoring period, ASA advertised to prospective students that it guaranteed externships with leading companies.
28. In connection with the *Frica Sanchez* lawsuit, NYLAG determined that these statements were false and misleading.
29. Specifically, NYLAG determined that ASA students were not guaranteed externships, and that, even if ASA students did get externships, they were not with leading companies.
30. Attached as Exhibit 8 is a true and correct copy of a screenshot of ASA College's website from October 2013 that advertises its externship program which purported to place students with "leading companies in their selected field of study."
31. Attached as Exhibit 9 is a true and correct copy of an ASA flyer distributed in March 2018 that advertises a "guaranteed externship for all degree programs."

Misrepresentations about Guaranteed Employment

32. Before the *Frica Sanchez* lawsuit, ASA advertised that students who studied at ASA College would be guaranteed employment upon graduation.
33. In connection with the *Frica Sanchez* lawsuit, NYLAG determined that these statements were false and misleading, because ASA students were not guaranteed employment after graduating.
34. Attached as Exhibit 10 is a true and correct photo taken in October 2013 of an ASA advertisement located in a New York City Subway car that advertises "20+ job placements each week in [a student's] field of study."
35. Attached as Exhibit 11 is a true and correct photo taken in 2014 of a sign on an ASA building displayed to the public that advertises "20+ job placements each week in [a student's] field of study."
36. Attached as Exhibit 12 is a true and correct photo taken in 2014 of a sign on an ASA building displayed to the public that has an arrow leading from the word "Education" to "Jobs."

Misrepresentations Specific to the ASA Nursing Program

37. In connection with the *Frica Sanchez* lawsuit, NYLAG determined that ASA misled prospective Nursing students by falsely advertising what salary a graduate of the Nursing program might expect to make.
38. As recently as 2022, ASA advertised that the “starting median annual wage for registered nurses/RN is \$73,000 [and] the annual wage for an RN nurse with 3 years of experience is about \$110,000.”
39. These salary figures, even if true as a general matter, were not representative of what graduates of ASA’s Nursing program could expect to earn. Gainful Employment data demonstrate that the median wage of graduates of ASA’s nursing program was only \$51,724 three years after graduation – less than half of the wages ASA advertised.¹
40. Attached as Exhibit 13 is a true and correct copy of a screenshot of ASA’s LinkedIn page from 2022 which advertises the salary expectations for nursing graduates.

Misrepresentations about Accreditation

41. NYLAG determined that ASA College misrepresented its accreditation status to prospective students, including via its website, social media pages, and advertisements, during the periods before, during, and after the *Frica Sanchez* lawsuit.
42. In connection with the *Frica Sanchez* lawsuit, NYLAG determined that ASA misrepresented its accreditation status as being in good standing because that standing was based on the fraudulently calculated job placement rates it submitted to accreditors.
43. Additionally, in 2017, ASA represented that it was accredited by the Accrediting Council for Independent Colleges and Schools (ACICS).
44. But this was a false representation, since ASA stopped being accredited by ACICS in August 2016.
45. Attached as Exhibit 14 is a true and correct copy of a screenshot of ASA’s website in January 2017 which states that ASA was accredited by the Accrediting Council for Independent Colleges and Schools (ACICS).

¹ See “GE Information Rates Data,” available at <https://www2.ed.gov/policy/highered/reg/hearulemaking/2021/index.html> (under “Institutional and Programmatic Eligibility Committee,” click on “Session 3,” then “Materials,” then look under “Materials distributed by the Department prior to session 3.” An explanation regarding the data can be found in the file titled “GE Information Rates Data Description” in the same location.

46. Attached as Exhibit 15 is a true and correct copy of a screenshot of ASA's Facebook page in January 2017 which states that ASA was accredited by ACICS.

47. Attached as Exhibit 16 is a true and correct copy of a screenshot of ASA's LinkedIn page in January 2017 which states that ASA was accredited by ACICS.

Additional Misrepresentations by ASA:

48. In connection with the *Frica Sanchez* lawsuit, NYLAG determined that ASA regularly used advertisements to prospective students that contained other misrepresentations, indicating that doing so was central to the school's business model.

49. Both before the *Frica Sanchez* lawsuit and as recently as 2022, ASA misrepresented to prospective students that they offered free English-as-a-Second-Language (ESL) courses.

50. These statements were false, because ASA did not, and was not authorized to, offer stand-alone ESL courses. The ESL courses it did offer were not "free," but were covered by state and federal grants so long as the student was also enrolled in another ASA program.

51. Specifically, the *Frica Sanchez* complaint alleged that ASA lured students with the promise of such classes and then convinced them instead to pursue other educational programs and take ESL classes in addition.

52. Attached as Exhibit 17 is a true and correct copy of a screenshot of ASA's website in January 2017 which advertises "Free ESL classes."

53. Attached as Exhibit 18 is a true and correct copy of a screenshot of ASA College's X (formerly Twitter) page from 2022 which advertises "Free ESL workshops."


54. Additionally, ASA College, in its advertisements and promotional materials, misled prospective students by suggesting that enrolling at ASA could allow students to change their immigration status.

55. Attached as Exhibit 19 is a true and correct copy of a flyer published by ASA College in 2018 advertising its English Language Program. The flyer states that a prospective student could "change your status with no legal fees."

56. Attached as Exhibit 20 is a true and correct photo from 2022 of an ASA advertisement displayed in a New York City Subway car that states ASA students can "stay legally in America."

57. Finally, ASA College falsely advertised that ASA students could receive a gift of \$4,000 to \$8,000 upon graduation.
58. Attached as Exhibit 21 is a true and correct photo from 2022 of an ASA advertisement displayed in a New York City Subway car which advertised that ASA students could receive a gift of \$4,000 to \$8,000 upon graduation.
59. Throughout the 10 years during which my colleagues at NYLAG and I have spoken to former ASA students, no graduates have reported to us that they received such a gift.

I declare under penalty of perjury that the foregoing is true and correct.



Danielle Tarantolo

2/27/24

Date



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Home > Get More Info

LEARN MORE ABOUT ASA TODAY!

Why attend ASA College? Here are a few quick facts:

- ✓ Fully-accredited, 16-month Associate Degree programs
- ✓ 8-month certificate programs
- ✓ Highly skilled and exceptional faculty
- ✓ 83% job placement rate*
- ✓ Affordable. Financial Aid is also available to those who qualify
- ✓ Midtown Manhattan & downtown Brooklyn campuses.
- ✓ Small classes and flexible schedules
- ✓ Updated labs & equipment that reflect the latest technology
- ✓ Hands-on experience through a guaranteed externship
- ✓ Student support services, including learning centers, to help you attain success
- ✓ Free lifetime job placement assistance by professional job developers

For more information about the perks of attending ASA College, download our brochure and take the first step in your new career!

GET STARTED!

FILL OUT THE FORM TO DOWNLOAD YOUR BROCHURE TODAY

Are you an ASA Student:	Please Select
H.S. Student, Graduate or GED:	Please Select
Program of Interest:	Please Select
First Name:	<input type="text"/>
Last Name:	<input type="text"/>
Email:	<input type="text"/>
Telephone:	<input type="text"/>
Preferred Campus:	Please Select
Where did you hear about us?	Please Select
<input type="button" value="DOWNLOAD"/>	



ABOUT ASA TODAY!

Why attend ASA College? Here are a few quick facts:

Fully-accredited, 16-month Associate Degree programs

8-month certificate programs


Highly skilled and exceptional faculty

83% job placement rate*

Affordable. Financial Aid is also available to those who qualify

Midtown Manhattan & downtown

Great Student Service Brochure.pdf 4 / 12



79.1%
ASA GRADUATES EMPLOYED
within one year of graduation

The philosophy of ASA College is to aggressively help graduates to obtain the best possible jobs in the industries related to their program of study. In order to accomplish this, ASA has developed close relationships with major corporations such as hospitals, banks, brokerage companies, offices of District Attorneys, correctional facilities, insurance companies, etc. In addition, the President of ASA College serves on the Board of Directors of the Brooklyn Chamber of Commerce and is actively involved with many other organizations.

On a regular basis, ASA conducts Job Fairs for ASA students and graduates. For every student at ASA, preparations for a successful job interview begin on day one. This is when an evaluation of the student's skills and abilities is conducted and a career development plan is created. ASA conducts constant evaluation of student skills development and offers the appropriate courses to reinforce skills when needed. All career

Compliance Great Student Ser... Inbox - RWilHITE@... 2017.01.25 ASA co... 11:56 AM 1/25/2017



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Admissions

Why ASA College

4 Easy Steps

Every year, hundreds of ASA graduates successfully continue on to rewarding employment and/or further education, after completing their program of study here.

Resident Students

International Students

Students benefit from these and other services, which help them prepare for their future:

Transfer Students

✓ Specific education & preparation for high-demand, high growth careers

Freshman Orientation

✓ The opportunity to earn your **college degree in just 16 months**

Why ASA

Visit ASA

✓ National industry **certifications in just 8 months**

ASA scholarships

✓ **Exceptional, real world instructors** who bring years of experience and expertise to the classroom

FAQs

✓ **Excellent hands-on skills** required by today's job market

Virtual Tour

✓ **Financial aid, including scholarships**, for students who qualify

How Do I Obtain A GED?

College Now at ASA

✓ **Day, evening & weekend classes**

> Request More Info

✓ **Small class sizes**

✓ **Lifetime job placement assistance**

✓ Unlimited **free-of-charge tutorials** for every subject

✓ Guaranteed **externship**

✓ Nearby, **convenient childcare facilities**

✓ **Free skills upgrade** for grads

✓ Conveniently located in midtown **Manhattan** & downtown **Brooklyn**

✓ Accessible to **subways and buses**

ASA Manhattan: 1293 Broadway, New York, NY | ASA Brooklyn: 81 Willoughby St., Brooklyn, NY | Call ASA: 877-679-8772

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Exhibit 5



ASA College

13.6K Tweets

Follow



▶ 7 views *- Graduate in just 16 months -* 0:09 / 0:12 🔊 ⚙️ ↗️



ASA College

Send message Like

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We help our veterans study, graduate, and find a job!
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- Graduate in just 16 months -

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Home > Externship

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Welcome to the Externship Department

"Every job is a self portrait of the person who does it. Autograph your work with excellence."

The ASA College Externship is one of the most valuable experiences in our degree programs. Each student is placed with leading companies within their selected field of study. The student's professional and interpersonal skills are match with a corporate profile and an employer's list of expectations. This enables our externs to become an invaluable addition to businesses by contributing their knowledge and skills acquired in the classroom. Students gain an opportunity to learn, network, adjust to corporate environment and develop excellent work ethics.

The ASA College Externship is a key opportunity for students to build a solid foundation for a successful career in today's business world.

What is the externship training all about?

The externship is a required 3 credit course within ASA's Associate degree programs.

Students will apply the acquired knowledge and skills in a real work environment, while gaining a better understanding of their career.

Brooklyn Campus:

383 Pearl Street,
5th Floor, Room 502
Brooklyn, NY 11201
(718) 522-2547

Manhattan Campus:

1293 Broadway, Room 301
New York, NY 10001

Office Hours:

Mon - Fri: 9:00am - 7:00pm
Saturday: 9:00am - 5:30pm

It integrates classroom learning with unpaid work experience related to the student's major.

Externship training lays a solid foundation for successful employment.

“ To live means to experience--through doing, feeling, thinking. Experience takes place in time, so time is the ultimate scarce resource we have. Over the years, the content of experience will determine the quality of life. Therefore one of the most essential decisions any of us can make is about how one's time is allocated or invested. ”

Exhibit 8



Exhibit 8

ASA COLLEGE

WHY THOUSANDS OF STUDENTS CHOOSE ASA COLLEGE?

- PERSONALIZED ATTENTION UNTIL YOU GRADUATE
- CAREER SPECIFIC COURSES NECESSARY FOR YOUR EMPLOYMENT
- WEEKLY TRACKING OF ACADEMIC PROGRESS TO HELP YOU TO STAY ON TOP
- GUARANTEED EXTERNSHIP FOR ALL DEGREE PROGRAMS
- BIG FOCUS ON JOB PLACEMENT ASSISTANCE
- SCHOLARSHIPS AND FINACIAL AID AVAILABLE IF QUALIFY*
- GRADUATION CEREMONY AT MADISON SQUARE GARDEN FOR YOU AND YOUR FAMILY
- OPEN DOOR POLICY – ASK US ANY QUESTION
- REGIONAL ACCREDITATION – YOUR COLLEGE CREDITS COULD BE TRANSFERRED TO THE BEST UNIVERSITIES IN THE COUNTRY
- MULTIPLE DIVISION 1 NATIONALLY RANKED ATHLETIC TEAMS
- FAMILY LIKE ENVIRONMENT



212-672-6450
718-522-9073

1293 BROADWAY/ ONE HERALD CENTER, NEW YORK, NY 10001

181 WILLOUGHBY STREET, BROOKLYN, NY 11201

Exhibit 9

ASA ACCREDITATION REGIONALLY ACCREDITED INSTITUTION BY THE MIDDLE STATES COMMISSION ON HIGHER EDUCATION.
FOR REQUIRED PROGRAM DISCLOSURE INFORMATION, PLEASE VISIT OUR WEBSITE AT WWW.ASA.EDU/DISCLOSURE.ASP
*FINANCIAL AID MAY INCLUDE LOANS THAT MUST BE REPAYED.



CHOOSE ONE OF ASA'S CAREER FOCUSED COLLEGE DEGREE PROGRAMS!

DIVISION OF HEALTH DISCIPLINES:

• **Health Information Technology, AAS:** HIT Program combines areas of health care and information technology. This program prepares students for careers in Health information management.

• **Healthcare Office Administration, AOS:** HOA Program emphasizes administrative and high-level technological skills to meet the demands of the health care industry.

• **Massage Therapy, AOS:** This program provides students with essential knowledge and skills in basic and advanced massage therapy techniques.

• **Medical Assisting, AOS:** MA program consists of clinical and administrative portions. Students will be prepared to assist physicians and other health care providers in different medical settings.

• **Pharmacy Technology, AOS:** This program combines classroom lectures with hands-on learning that prepares students to support pharmacists in a variety of pharmacy-related duties.

• **Medical Office Assisting with Medical Billing, Certificate:** This certificate program offers a comprehensive learning curriculum designed to provide students with a strong foundation on which to build a successful career as a competent entry level coding and billing specialist.

DIVISION OF LEGAL STUDIES:

• **Criminal Justice, AAS:** This program provides student with a broad-based, sophisticated understanding of the role of the criminal justice system in American Society. Graduates will be well equipped to assume productive roles in the criminal justice system in public and private organizations.

• **Paralegal, AAS:** The coursework of a paralegal program will cover a wide range of subjects. You will first of all acquire a basic understanding of the legal industry and the criminal justice system. With the ever growing legal sector, you will also gain familiarity with developing concepts and emerging legal trends.

DIVISION OF COMPUTER TECHNOLOGY:

• **Computer Programming and Information Technology, AOS:** This program enables individuals with little or no computer knowledge to become business application programmers and/ or software analysts.

• **Network Administration and Security, AOS:** This program prepares graduates to be able to provide network and system administration support of local and wide area networks. Students receive hands-on training in our fully equipped computer and networking labs.

• **Computer Support Specialist, Certificate:** This certificate program is focused to train IT professionals to be competent in maintaining, troubleshooting, and administering computers. The program offers students intensive hands-on training.

• **Internet Client-Server Application Development, Certificate:** This certificate program covers basic and advanced computer programming for application development preparing students for immediate employment as computer programmers and database analysts.

• **PC Clients-Server Programming, Certificate:** This program equips students with basic educational and professional competencies in the computer programming field to be employed as junior programmers for business application development.

DIVISION OF BUSINESS:

• **Business Administration, AOS:** This program integrates conventional accounting courses with relevant interdisciplinary subjects, which prepares students for both administrative and accounting careers in various sectors of the economy.

• **Office Technology and Administration, Certificate:** This certificate program prepares students to assist managers with data compiling and analysis to make informed decisions.

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WWW.ASA.EDU



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HEALTH

PROGRAMS
Exhibit 9

BECOME

CERTIFIED PATIENT CARE TECHNICIAN:

CNA | PHLEBOTOMY | EKG



**WORK IN HOSPITAL,
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ASA COLLEGE

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ASA COLLEGE CONTINUING EDUCATION



We Prepare You for
**Certification
Exams!**

Certified Nursing Assistant (CNA)

Make a difference by acquiring necessary patient care skills

120
HOURS

Patient Care Technician (PCT)

Learn how to help patients, handle records, and assist healthcare staff

180
HOURS

Medical Billing & Coding

Gain knowledge of unique coding requirements and medical claims processing

80
HOURS

EKG Technician

Obtain knowledge of cardiac anatomy, cardiac emergencies and usage of EKG machine

60
HOURS

Phlebotomy Technician (PHL)

Receive hands-on training of blood-drawing procedures

60
HOURS

Home Health Aide (HHA)

Master basic care skills and emergency response procedures

84
HOURS

Manhattan Campus

1293 Broadway (One Herald Center)
New York, NY 10001

Brooklyn Campus

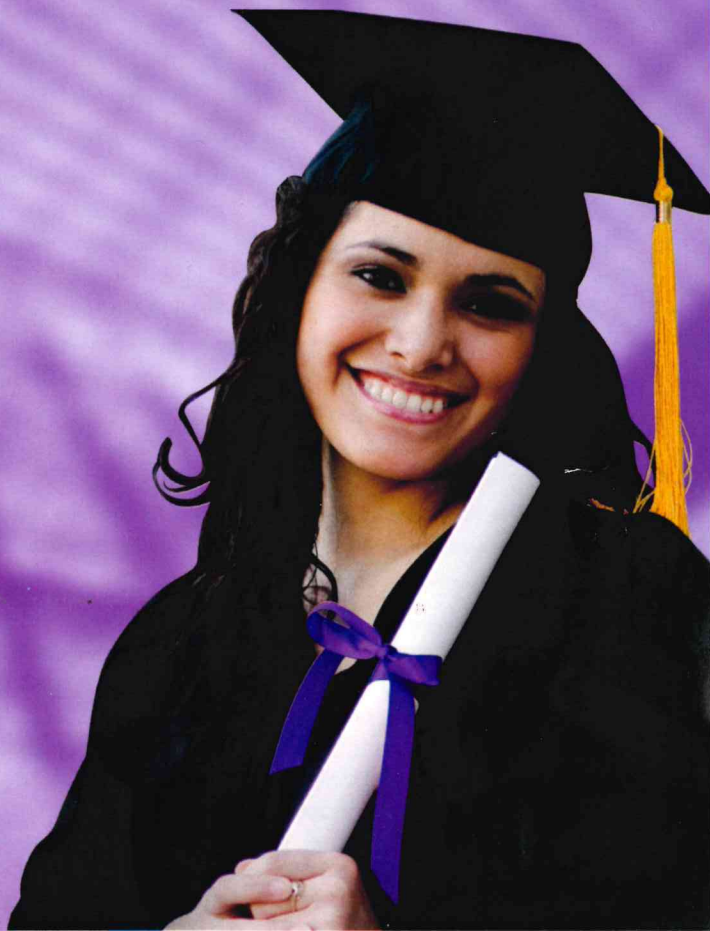
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Exhibit 9

We speak your language!



ASA COLLEGE WHERE DREAMS COME TRUE...

Choose one of ASA College Degree Programs

Nursing
Massage Therapy
Medical Assistant
Pharmacy Technician
Healthcare Office Administration
Health Information Technology

Office Administration and Technology
Executive Legal Assistant
Business Administration with courses in:
ACCOUNTING, SPORTS MANAGEMENT, SOCIAL MEDIA, HOSPITALITY MANAGEMENT

Criminal Justice
Paralegal Studies

Network Administration and Security
Computer Support/Repair Specialist
Computer Programing & Information Technology

Why Choose ASA

- Unlimited Free tutorials and lab training with class professor
- Individualized class schedules
- Financial aid available for those who qualify
- Industry certifications
- Real Job and career assistance
- Authorized to enroll foreign students
- Exciting DIVISION ONE athletic programs
- Intramural sports
Every ASA student participates in sport of his/her choice
- Provide Housing



For required program disclosure information, please visit our website at www.asa.edu/disclosure.asp

MANHATTAN CAMPUS:
1293 Broadway /One Herald Center
New York, NY 10001

BROOKLYN CAMPUS:
81 Willoughby Street
Brooklyn, NY 11201

NORTH MIAMI BEACH CAMPUS:
3909 NE 163rd St,
North Miami Beach, FL 33160

1-877-590-9802

Text "Text With ASA" to 1-347-778-0543 to chat with an operator



Exhibit 9

ASA COLLEGE STUDENTS' SUCCESS STORIES

Completing my Externship at Sysko Company was the best experience I have ever had. The work assignments were always challenging and exciting, and there was never a dull moment. I enjoyed this company a lot. I was mainly involved in the administrative aspect of the job and I felt really productive.

I clearly understood what team work was all about because my co-workers were extremely supportive and eager to help me with any questions I had. My academic preparation and the skills that I gained at ASA made me feel comfortable and fully prepared to successfully complete my Externship at such a reputable company.

With all the courses I took and the valuable college degree I have earned, I can confidently say that I am prepared to work within my field of study.

My advice to current and potential students is: learn as much as you can from your externship, be a strong team player and prove yourself to your employer and co-workers, because those will have an impact on your future career.



KATERYNA MARTYENKO,
AOS Degree in Business
Administration - Accounting

Doing something positive and being a positive influence, especially to my younger brother, are what encouraged me to enroll in ASA College. I chose to get my associate degree in the medical field because of my own health related issues. When I watched doctors perform their exams and administer treatments on me, I displayed real interest in learning more and truly understanding how the human body functions. While in school, I was faced with the challenges of balancing home, work and school life. I am grateful to my mother who inspired me to go back to school and to my Instructors who helped me reach my goals. Career Advisors really do their best to help graduates like me obtain interviews and secure jobs. They scheduled an interview for me which resulted in a job offer. After a few weeks of excellent performance, I was promoted.

My advice to students is to keep their heads up and minds open. There is a lot to learn, and it may take time to achieve your goals. For me success is achieving goals, so I guess I am successful.



VINCENT AGBAYANI,
AOS Degree in Medical Assisting

I am a successful graduate of the Pharmacy Technology program at ASA College. Did ASA prepare me for a job in my field of studies? Absolutely! The Career Services and Externship Department helped me to secure two Pharmacy Tech positions. I now feel secure knowing my education has paid off. What was great about my experience at ASA was my ability to maintain a 3.93 GPA, while taking the courses that I enjoyed, and obtaining responsible positions in the field of my major thus allowing me to utilize the education and skills I gained. I will always remain connected to ASA, the college that provided all the training, education and assistance to start my new career. To potential and current students, I would encourage them to study, and strive to do their very best. The professors shared their knowledge and inspired us to be successful. Now it is up to us to do the rest.



MARTHA MOICHIN CHIEW,
AOS Degree in Pharmacy Technology

I am an active student. My motivation to obtain a degree came from my daughter who is also my inspiration. Prior to attending ASA, I received positive feedback about the college from several of my family members who were also attending the college. They were very satisfied with the college overall and the services it provided its students.

After enrolling in the program, I decided to visit the Career Services Department in an effort to obtain part-time placement assistance. I met with a Career Advisor for active students, and he helped me to secure a part time job, and I have been promoted to a supervisory position. I am truly grateful to ASA!

I encourage future and current students to work hard and utilize the many services and resources that ASA offers. Thank you, ASA for all your help.



MARIA LARA,
AAS Degree in



STUDENT ADVISEMENT SERVICES

Every student is assigned a dedicated ASA advisor who functions as a mentor throughout the student's stay at the college. Advisors assist students to identify and achieve their goals. They also provide direction to students who are experiencing academic difficulties or want to pursue independent avenues of inquiry beyond the content of their current courses. For many students, the primary obstacle to success is personal or financial. Advisors are equally capable of helping resolve these types of problems and can make referrals to appropriate sources for assistance.



PLACEMENT & CAREER SERVICES

The philosophy of ASA College is to aggressively help graduates to obtain the best possible jobs in the industries related to their program of study and help to start their career. In order to accomplish this, ASA has developed close relationships with major institutions such as hospitals, banks, brokerage companies, offices of District Attorneys, correctional facilities, insurance companies, etc. In addition, the President of ASA College serves on the Board of Directors of the Brooklyn Chamber of Commerce and is actively involved with many other organizations.

On a regular basis, ASA conducts Job Fairs for ASA students and graduates. For every student at ASA, preparations for a successful job interview begin on day one. This is when an evaluation of the student's skills and abilities is conducted and a career development plan is created. ASA conducts constant evaluation of student skills development and offers the appropriate courses to reinforce skills when needed. All career related services are free-of-charge for ASA students and graduates.



ATHLETICS / INTRAMURAL SPORTS

Varsity teams at ASA College compete at the Division I level under the sanctions of the National Junior College Athletic Association (NJCAA). In addition, ASA also sponsors junior varsity teams for every varsity sport offered. All varsity and junior varsity teams practice together and each team plays a competitive schedule against schools from across the country. Any ASA College student in good academic standing has the opportunity to try out for the sport(s) of his or her choice. The overall goals of our athletic department are to allow students to learn the value of competition and develop the characteristics necessary to succeed in the real world. Currently we field teams that are competitive both regionally and nationally in the following sports: Football, Men's Soccer, Men's and Women's Basketball, Men's and Women's Track & Field, Baseball, Men's and Women's Tennis and Lacrosse. In addition to our intercollegiate programs, we also offer a very competitive Intramural Sports program and Cheerleading.



ALUMNI ASSOCIATION

The mission of the ASA Alumni Association is to provide graduates with a network that strengthens connections with friends, classmates, current students, faculty, and staff to support the social, academic, and professional needs of ASA current and future alumni. By hosting events and other activities, ASA Alumni Association helps alumni stay informed, develop new skills and stay in touch with its college community.



WRITING CENTER

The ASA Writing Center is an essential and vital part of the ASA community, where students are given the opportunity to learn in a seminar-style, innovative environment. It is a state-of-the-art facility dedicated to helping students cope with the challenges they face as college-level writers. The multi-media resources include computer workstations, and the latest in audio/visual equipment. Published authors, professional writers and scholars lead workshops and seminar discussions, which provide alternative forums for students to receive support in completing their writing assignments.



LEARNING CENTERS

The ASA Learning Centers offer students free, unlimited tutorials to reinforce and apply key concepts in their class work. This tutoring program plays a crucial role in ASA's strategy of providing students with the means to adequately prepare for employment. Computers are equipped with the latest tutorial software which provides instructors with practice tests, exercises, student progress tracking reports, and a chat room where they can tutor or chat live with students.



LIBRARIES

ASA libraries maintain web pages which provide easy access to the library resources and a set of information literacy tutorials in addition to periodicals, professional journals, free WiFi and internet access. Copy machines, televisions, DVD and tape players are available for student use. ASA libraries are equipped with study carrels, group tables and computer workstations.



CLUBS AND STUDENT ORGANIZATION

ASA has a variety of student clubs: the Criminal Justice Club, Technology Club, Drama Club, Conversation Club, and Peers for Careers Club. ASA is host to the Beta Rho Chi Chapter of the Phi Theta Kappa Honor Society, the largest 2-year college honor society, which is open to students who display extraordinary academic achievements. The Student Organization sponsors game nights that include bingo, chess, checkers, movies and other social networking events geared toward the interests of the student body.



INTERNATIONAL STUDENT SERVICES

ASA College gives students from around the world a chance to experience life in a new language. Mastering the English language gives you the opportunity to communicate professionally and expand your reach in the competitive global market. ASA's International Department provides all necessary support to its students, including unlimited individual consultations. Free skills upgrades are available for our graduates. Whether you currently live in the area or will move to New York from abroad, you'll see that our proven teaching methodology and affordable programs make ASA College an invigorating place to learn English. We invite you to join our community of International Students from all over the world!



Exhibit 10



Exhibit 11



Exhibit 12















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Your Right To Know

ASA College is committed to providing user friendly access to all the institutional policies and key procedures. The items below will give the user a short summary of the topic as well as access to more in depth information which can be found throughout the ASA website and in school publications available for download.

- Academic Programs & Policies
 - Accreditation

ASA College is a 2-year school, regionally accredited by the Middle States Commission on Higher Education (MSCHE) and nationally accredited by the Accrediting Council for Independent Colleges and Schools (ACICS). Credits earned at ASA are transferable to four-year programs at other colleges within these organizations.

The institution is authorized by the New York State Board of Regents to confer the Associate of Occupational Studies and the Associate in Applied Science degrees. Our degree and certificate programs are registered by the State Education Department.

ASA is also accredited the Commission on Accreditation of Allied Health Education Programs. Read more about our accreditation and organization memberships here.
 - Athletics - Enrollment Information and EADA
 - Athletics Information
 - ASA College Factbook
 - Campus Emergency Response and Notification
 - Campus Safety
 - Drug and Alcohol Free Policy Information
 - Family Educational Rights and Privacy Act (FERPA)

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Page Header: ASA COLLEGE logo, grid of graduation photos, ASA COLLEGE logo with 'Established in 1985', 'The' text, 'HELLO GRADUATION' banner

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BUSINESS INFO

- Business Details**
 - Price Range: \$\$
 - Founded in 1985
 - Mission**
The Mission of ASA College is to educate a diverse and qualified student population to become responsible professionals committed to lifelong learning by equipping them

STORY

ASA College is 2 year, career oriented higher education institution founded in 1985. Accredited regionally by the Middle States Commission on Higher Education (msche.org) and nationally by the Accrediting Council for Independent Colleges and Schools (acics.org), credits from ASA College are transferable to many four year schools.

The college has two campuses in New York, NY and one in North Mi... See More

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General Information

ASA College is an accredited, associate degree college located in New York, and Florida. The college, which has three campuses; Downtown Brooklyn, midtown Manhattan, and North Miami Beach, offers associate degrees and professional certificates in divisions of business administration, health disciplines, criminal justice, and computer technology.

ASA College is accredited by the Middle States Commission on Higher Education, the Accrediting Council for Independent Colleges and Schools (ACICS) and authorized by the New York State Board of Regents to confer Associate of Occupational Studies and Associate in Applied Science degrees.

ASA's Associate Degree program in Medical Assisting is accredited by the Commission on Accreditation of Allied Health Education Programs upon the recommendation of the Curriculum Review Board of the American Association of Medical Assistants Endowment.


ASA College in New York City received top rankings in multiple categories of student engagement, placing it among the best performing two-year colleges in country, according to the recently released 2014 Community College Survey of Student Engagement (CCSSE).

In July 2015, ASA was ranked the number one 2-year institution in conferring Health Professional

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FREE ESL CLASSES

ASA College offers FREE ESL CLASSES every week!

Students are taught the important basics of the language as well as how to read, write and speak English in real-world scenarios. Free language skill evaluations are performed and problematic areas highlighted and worked on individually or as a group. Better yet, participants are provided all necessary material, you only have to bring yourself!

Why take our FREE ESL Class? Here are a few reasons:

- They are completely free! There is no cost to you to attend one of our Workshops.
- ASA College is one of the leading ESL and Intensive English Program (IEP) providers in NYC.
- Participants are given the unique opportunity to further their studies in other areas as well!
- You are provided other educational resources to maximize your learning even when outside the classroom.
- Up to three sessions are offered per student. You may choose to continue as a regular student after.

Get more information about our free ESL classes today. Complete the form and an associate will contact you with details!

ASA College specializes in offering programs that balance traditional academic preparation with professional training and hands-on experience. With a "career-first" focus that allows students to immediately begin study in the chosen major, our programs are designed to deliver the type of knowledge and skills employers are looking for.

Click [here](#) for ASA College's Disclosure Information.

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¹ - Financial Aid may include loans that must be repaid.



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For the required program disclosure information, please visit our website at www.asa.edu/disclosure

Exhibit 19



Exhibit 20

